

The Village Collective Impact Project Evaluation Framework

WINTER DATA 2024



Funded in part by the Government of Canada's New Horizons for Seniors Program | Canada

WHO WE ARE

The Village Collective Impact Project is a Collective of **50 partner organizations** that supported over **30,000 Seniors** this season. We have a community network of **87 organizations** representing **13 sectors** across our region.

OUR GOAL

To reduce the risk of social isolation among Seniors and Indigenous Seniors 60+ by improving community connectedness to increase social awareness and participation by seniors, families and caregivers, using an intergenerational approach.



Data from Season - Winter 2024

(December, January, February months)

30,000

Seniors supported by the Collective

87

Organizations in our Community Network

50

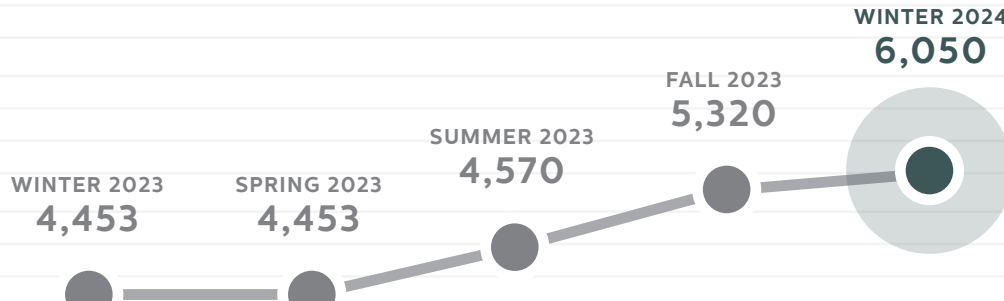
Organizations in Collective

13

Sectors

Seniors Connected

Since January 2020 The Village connected with over **6,050 Seniors** including **15% Indigenous Seniors and Elders** supported.



This winter season we connected with...

1,000

- Seniors on average per month -

Data from past seasons

SPRING **595**

FALL **750**

SUMMER **400**

We offered...

60

- Programs per month -

Data from past seasons

SPRING **40**

FALL **70**

SUMMER **30**

When asked if the program supports **innovative, accessible and inclusive** community spaces for Seniors

(Data from Winter 2024)



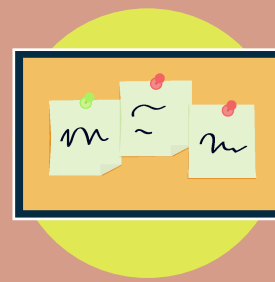
89%

of Seniors reporting positive community experiences



95%

of Seniors reporting programming being offered in an accessible and inclusive space



58%

of Seniors aware of services offered in the community

When asked if the program promoted **social participation** and **addressed barriers to inclusion** for Seniors, their families, and caregivers



99%

of Seniors say they would participate again!



92%

of Seniors use technology to connect with others



90%

of program participants have access to safe transportation



85%

of Seniors who have access to technology to access programs, services and connect with others

Generate meaningful intergenerational learning experiences for students and Seniors

OUR STUDENTS: **1,908 students** have provided over **91,000 hours** of community support to **31 organizations** (cumulative not seasonal)

Data from Season - Winter 2024

(December, January, February months)

91,000

Community Placement hours

31

organizations supported (cumulative since beginning)

1908

Community Connector Students since January 2020

100

% of students who felt that their placement and the connection with Seniors was meaningful

94

% of Seniors reporting positive experiences with the students

100

% of students reporting their placement aligned with their program learning outcomes

485

hours of Seniors volunteering on campus

Here's some feedback from the Village

“ Since first joining the VIP program at Canadore College in July of 2022 my quality of life has improved significantly. Both physically and mentally, I feel like I am in a better place. Since becoming a member of the SAGE team I believe I really have stake in maintaining and/or improving the intergenerational aspect of the programming being offered at the college.”

- North Bay VIP and SAGE Team member

